

REGENCY REPORTS

The Quarterly Newsletter for Candidates and Job Seekers



HOT NEW JOBS

We share some trends in jobs and careers to inform your choices for 2023.

LINKED IN

LinkedIn and Sales Expert Jarrod Best-Mitchell shares insights into optimizing your LinkedIn profile for job searches.



GET READY!

Start planning for the new year with our helpful interview and resume tips.

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HOT NEW JOBS

Whether you're about to enter the workforce or looking to make a career change, it can be overwhelming to figure out what kind of career you should pursue. According to LinkedIn data, almost 1/3 of Gen Z said they don't know where to start with their job search, and 1/4 said they feel overwhelmed when they think about switching careers. A good place to start is to consider jobs that are in high demand. LinkedIn identified some key entry-level jobs that had the highest year-over-year growth from 2020 to 2022..

- Sales Development Representative
- Business Development Representative
- Talent Acquisition Specialist
- Marketing Coordinator
- Data Analyst
- Financial Analyst
- Legal Assistant
- Nursing Assistant / Caregiver
- Procurement Specialist
- Customer Service Representative
- Pharmacist

So when thinking about what to study next, or where to seek employment opportunities, look at industry trends, who is hiring, what jobs are most often listed - to make informed decisions.

LINKED IN

LinkedIn is the largest business networking site on the planet, with more than 500 million users in 200 countries.

On 13th December our Chairman sat down with LinkedIn and Sales expert Jarrod Best-Mitchell to discuss how to optimize your LinkedIn profile for effective job hunting. Here are some of his top tips:



- Google yourself to see whether your LinkedIn page is optimized for employers to find when they search for candidates.
- Don't forget the banner - this is the largest piece of 'real estate' on your page and needs to be terrific.
- Your headline should focus on outcomes / achievements, the industry and job category you are interested in, and a clear job title.
- You must engage with others on the platform - join networks, follow leaders in your sector - all to show employers that you are a keen participant in your industry.
- Recommendations are key - including colleagues and former employers. These are different from endorsements, as they are personalized and specific.
- Don't sound desperate but do let people know you are Open to Work - you can hide this setting from your current employer if necessary.

Go to our Facebook page to watch the entire interview, and reach out to Jarrod for more advice. And remember - 87% of recruiters use LinkedIn to vet candidates !



GET READY!

During the Christmas season, take some time to review and update your resume so it is ready for January Job Hunting ! There are many useful sites to gather information from, and of course Regency can also assist. Here are some key things to think about:

- Are your most recent achievements and awards highlighted?
- Have you focused on the skills that you bring to the table?
- Is it easy to read and concise?
- Does it sell you to the reader?
- Does it stand out from the crowd?

Whether you are looking for your first job or attempting to advance your career, job interviews can be stressful, especially in a very competitive job market. So remember to..

- Do your research and understand the company and industry beforehand.
- Talk to people who work there to gain insight into their culture.
- Ensure you have a clear understanding of what the firm is looking for, and how your experience and training matches their requirements.
- Find out whether there will be a panel or single interviewer, assessments or presentations .. so you can mentally prepare.
- Take the same time to prepare for a virtual interview as you would for an in-person one.
- Always have your documents close to hand for quick reference, including transcripts and references.
- Ask questions about your future with the company - such as opportunities for advancement and training - to show them your interest in a long term career with them.

GOODBYE 2022!

As we close off a very hectic and challenging year, and begin to look ahead to 2023, it is always a good time to say thank you. We are so grateful to all our candidates for your hard work and dedication, to both Regency and our clients, and we look forward to continuing our relationship in the New Year.



Please take care over the festive Season, especially only the roads, and enjoy this very special time with family and friends. And for 2023 let's ALL pledge to be kinder and more helpful, and make the world a little bit brighter for each other.

Seasons Greetings!

FROM ALL OF US AT REGENCY